

I Love Type Series

Volume Four



in der Aula des Fachbereiches Design
 sversale. Am 13.02.2009 um
 Divis Wende die Ergebnisse aus dem
 Teppich« im Museum für Kunst
 te. Um 13 Uhr zeigen Magareta
 Dlugos Ergebnisse aus dem Kurs
 ge« im RWE-Tower.

Buetti, 11 Uhr Aula

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D
 I
 LOVE
 DIN

6. 07. 08. 09. 10. 11. Daniele Buetti 12.
 13. Peter Zizka 19. 20. 21. 22. 23. 24.
 26. 27. 28.

Works by
 21.24 studio
 Adrian Newell

nfisch /// Bande für Gestaltung ///
 ie Lebenden / Legenden 03. 06. 07. 08.
 14. 15. 16. 17. 18. Frank Sporkmann
 24. 25. 26. 27. 28. 29. 30. 31.

Caroline Fabès
 Chris Sherron

Company
 Cypher13
 designliga

Didier Quarroz at Ecal
 Estudio Ritxi Ostáriz

formdusche
 Gaël Hugo &
 Edwin Sberro

George Strouzas
 Glasfurd & Walker

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Gunmad
 Joe Hinder

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 Maarten van Gent
 kokokumar
 L2M3 Kommunikationsdesign
 Lucy Gibson
 martinmartin
 Marvin Boiko
 Matt Adams
 Menosunocerouno
 Mortar&Pestle
 Moshik Nadav
 Nano Torres
 Neil Wengerd
 Neue Design Studio
 Paulus M. Dreiholz
 Ragged Edge Design
 ruiz+company
 StudioSpass
 Superatelier
 SuperBruut
 underbau
 The Click Design
 thisislove studio
 TwoPoints.Net
 Why Not Associates





Ellg Gourmet
2008 - Packaging
Client ELLG Gourmet
Design thisislove studio
(Joana Areal)
Photography Paulo Andrade

Ellg Gourmet chocolate seduces who tries it, distinguishes who offers it.

Identity, packaging and online-store for the gourmet chocolate brand "with a twist".

Ellg Gourmet stands for full creativity associating "converted cocoa" - chocolate - with several ingredients and spices to result in surprising combinations and different flavours.

The pastel colors differentiate and identify all handmade chocolates, truffles, cookies and other delights made by Ellg Gourmet.

"For its delicate yet strong structure."

C

thisislove studio's
Favorite DIN Letter
is "C".



Typeface in Use
DIN

Lucy Gibson
www.lucyigibson.com

Lucy Gibson has recently graduated from Leeds College of Art in 2010 and works currently at Root, a design agency based in Shoreditch, London. She is a cutter and sticker extraordinaire and try to incorporate tactile elements in her design practice where ever she can. Lucy loves using her hands, either through collage or set design and then she photographs it or scans it in, sometimes manipulating parts of the design if need be.

-pp. 46-47

martinmartin
www.martinmartin.no

Martinmartin is the moniker for the Oslo-based graphic designer Martin Asbjørnsen. Martin enjoys to work within all kinds of graphic design and art direction, and has a great passion for strong ideas, printed material and old bicycles.

-pp. 50-51

Marvin Boiko
www.marvinboiko.de

Marvin Boiko is currently living and working in Dortmund, Germany. He loves working on projects within signage systems, typography, exhibition design and graphic design. Together with Eva Thiessies he realises multidisciplinary projects like experimental typography or illustrative poster. Furthermore he likes everything, Dortmund is famous for: beer, Borussia Dortmund 09 and the typical sausage, called "Currywurst"!

-pp. 14-17, 55, 152-155

Matt Adams
www.mattadamsdesign.com

Matt Adams is a UK born Graphic Designer based in London. Since achieving a BA (Hons) in Graphic Design from Nottingham Trent University, he has gone on to work at

highly respectable companies within the capital.
-pp. 10-13

Menosunocerouno
www.menosunocerouno.com

Menosunocerouno is an advertising agency, a branding boutique, an editorial house, and a digital agency designed as a "one stop shop". Our Agency structure enables us to speak four languages: Business, Strategy, Creativity and Design. We translate our clients business strategy into mobilizing communication strategies. We create simple-powerful stories connecting people with brands and brands with people. Our brands should always smell, taste, feel, sound look, speak and behave in a way they become unforgettable. Since 2001 the creative work of —1 is recognized for its powerful simplicity and surgical aesthetic.

-pp. 34-35

Mortar&Pestle
www.mortarpestlestudio.com

Mortar&Pestle is a small independent design studio based in London, who work within identity, branding, print, web, book design and packaging. Mortar&Pestle was setup by Dan and Rich who met whilst completing their degree at the London College of Communication. They have always worked well together but people would say they have completely different perspectives on design, which is why they call themselves Mortar&Pestle. They work better collaboratively, it is their contrasting viewpoints that keep their projects interesting and unusual. But they will always try to make their clients completely comfortable with the design process. They think it's the only way to achieve great projects.

-pp. 32-33, 144-147

Moshik Nadav
www.moshik.net

Moshik Nadav was born in 21.2.83 in Israel. He studied Visual Communication in Bezalel - Academy of Art & Design, Jerusalem, Israel. On December 2009 he completed a student exchange program in Toronto, Canada where he had the opportunity to study at OCAD for one semester. Moshik has worked for two years at a famous advertising firm in Israel as a graphic artist and he is currently working as a freelancer. Moshik's favorite part of the job is designing Typefaces and working with Typography. When Moshik is working on a new project, he is taking inspiration from everything that surrounds him, his view about inspiration is that it can be very close to you, but if you won't keep your eyes open enough, you can lose it.

-pp. 86-89

Nano Torres
www.nanotorres.com

Nano Torres is a young designer who began his work in graphic and editorial design for small publishers in Spain. After some years as a self-taught graphic designer, he started studying graphic design at the "Art School of Granada". Besides studying, he remains working for small publishers and for some other cultural projects. Editorial design and typography are his two favorite fields of his work.

-p. 117

Neil Wengerd
www.neilwengerd.com

Neil Wengerd is a graphic designer in Columbus, Ohio. Specializing in art direction, typography, editorial design and identity, he creates solutions with a modernist bias that are meant to be long-lasting, functional, and rooted in graphic design craft.

-pp. 74-75

Neue Design Studio
www.neue.no

Neue Design Studio has since its establishment in 2008 created visual communication with the belief that insight and creativity are equally dependent in the process toward creating engaging, long-lived concepts. Working from their 6th-floor studio with its overview of Oslo, they develop strategies, make editorial design, brand identities, packaging and illustration for both print and screen.

-p. 104

Paulus M. Dreibholz
www.dreibholz.com

Paulus M. Dreibholz is a typographer and graphic designer based in London. The output of his atelier reveals his focus on editorial and typographic design in the form of printed matter, corporate identities, typefaces and exhibition pieces. His studio work is continuously substantiated and challenged by his writing and teaching practice. Dreibholz currently is lecturer at the BA Graphic Design and MA Communication Design course at Central Saint Martins and at the University of Applied Arts Vienna. He regularly conducts typographic workshops and lectures at colleges and universities across Europe and is a founding member of TeachingType (teachingtype.com), a platform for exchange between educators in the field of visual communication. Dreibholz' work has won various awards and has been featured extensively in publications and exhibitions.

-pp. 18-21

Ragged Edge Design
www.raggededgedesign.com

Ragged Edge Design is a strategically led communications agency for high-end and luxury brands. They offer serious expertise alongside a friendly, down-to-earth approach. Based in the heart

of Convent Garden, they create memorable visual communications that engage target audiences, build brands and achieve business results. Ragged Edge Design's work is strategic, innovative and successful. You can come to them for logos and identities, websites and e-commerce, digital marketing, print design and brand strategy.

-pp. 30-31

ruiz+company
www.ruizcompany.com

A Studio of art directors and Designers, Ruiz + Company create branding, communication, packaging and advertising for a range of international clients, across fashion, manufacturing and retail. Featured in countless books and magazines, and winning more than 100 awards, David Ruiz is a respected member of the International design community.

-pp. 38-41

StudioSpass
www.studiospass.com

StudioSpass (fun studio) is: Jaron Korvinus & Daan Mens. Since April 2008, they run an office for visual communication in the heart of Rotterdam, The Netherlands. They specialized in making campaigns and visual identities, both in print and in pixels. StudioSpass is evolving into an all round design office. They avoid being trapped into corners and fixed formulae, and really value Spass and passion in design. StudioSpass: "Appreciation to us is hearing from our clients that they recognize the Spass we have in our work."

-pp. 140-143

Superatelier
www.superatelier.com

Superatelier is a small graphic design studio based in the south of France. They do print work (posters, brochures, etc.), as well as a bit of web design, mostly for arts

and culture clients. Anna was born and bred in Montpellier. After her studies at EPSAA in Paris, she decided to come back to work in the south. Her specialities are layouts (print and web), photography and lasagnas. Mathieu is from Senlis and is also a graduate from EPSAA. He creates beautiful posters and visual identities, and practices skateboarding. « It's all about balance » he confided.

-pp. 110-111

SuperBruut
www.superbruut.nl

SuperBruut is... the most original, the idealist, the visionary, the number one and that guy who was, with his eight years, left behind at a rest stop along the Belgian highway. These things are not all completely true, except for the last... Yes he is that guy who was standing on a rest stop crying. That guy who was picked up by the police. That guy who sat for four hours on the Belgian police station. That guy who was spoiled by the police with soda cans and chocolate bars. These days that guy doesn't get left behind along the Belgian highway. Nowadays that guy designs. He is Thijs... He is that guy.

-pp. 54, 68-69, 78-79

underbau
www.underbau.com

Underbau is a project which came to life by the union of Juanjo Justicia and Joaquín Labayen in 2008, two freelance designers with years of experience in the field of publishing, corporate and advertising design. From the very beginning, the studio activity has been linked to art and culture, working in both national and international projects from institutions such as Instituto Cervantes, the Culture Department of the Andalusian Government, the Scientific Research Council or the Sport Council. Underbau's work is based on efficiency

and design coherence, taking control of the whole creative process, from the initial conceptualization to the final production.

-pp. 132-133

The Click Design
www.theclickdesign.com

The Click Design Consultants is an award-winning, independent, multi-disciplined creative design consultancy. We create outstanding brands. It's our passion. Developing engaging, memorable and effective work audiences really click with – we focus on brand identity, advertising, print and digital communications.

-pp. 72-73

thisislove studio
www.thisislove.pt

thisislove is a Lisbon based independent design studio founded in 2007. From Communication Design to experimental media projects, one of our main objectives is to create a multidisciplinary platform. Our projects question the process of creation and interaction between people, objects and signs. We make ideas real, with a great eye for detail and hidden meanings, developing quality outcomes. thisislove works in collaboration with other designers, architects, curators, fashion artists, photographers, marketing strategists, and many other individual talents.

-pp. 42-43

TwoPoints.Net
www.twopoints.net

TwoPoints.Net was founded in 2007 with the aim to do exceptional design work. Work that is tailored to the client's needs, work that excites the client's customers, work that hasn't been done before, work that does more than work. The market immediately responded to such an offer. In only a few years TwoPoints.Net have been able to compile a set of very diverse, high

quality projects. TwoPoints.Net is a small company that thinks big. Not just in terms of international clientele, but with their network as well. This network includes musicians, photographers, software developers and writers, among many others. The core of TwoPoints.Net's network is directed by Lupi Asensio and Martin Lorenz, two graphic designers with German, Dutch and Spanish education and experience.

-pp. 90-97

Why Not Associates
www.whynotassociates.com

On leaving the Royal College of Art in 1987 Andy formed the multi disciplinary design group Why Not Associates with fellow graduates Howard Greenhalgh and David Ellis. In over 20 years of experience Andy has worked on projects ranging from exhibition design to postage stamps via advertising, publishing, television titles, commercials, corporate identity and public art. Why Not Associates clients include the Royal Academy of Arts, Malcolm McLaren, Pompidou Centre, Royal Mail, Nike, Paul Smith, Virgin Records, Antony Gormley, BBC, Channel 4 and the Tate Modern. Andrew John Altmann Born 16.09.62. BA Hons Graphic Design – Central Saint Martins 1982 to 1985 MA Graphic Design – Royal College of Art 1985 to 1987

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